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NEW RESTAURANTS SPOTLIGHT VARIETY OF DINING OPTIONS AT MUELLER

Pieology, la Madeleine to Join Mueller's Growing List of 20+ Eateries

AUSTIN, Texas – Aug. 19, 2014 – Two more restaurants, each with outdoor dining areas, are coming to [Mueller](#) soon that will complete the development of Mueller's regional retail center at I-35 and 51st Street. Scheduled to open in early 2015, the [la Madeleine](#) Country French Café and custom pizza establishment [Pieology](#) will bring even more dining options to residents and employees in, around and visiting Mueller.

“We’re pleased to have both a well-established brand like la Madeleine and a rapidly growing concept like Pieology coming to Mueller to provide even more dining options for the area,” said Catellus Executive Vice President Greg Weaver. “Our intent is to offer a variety of retail stores and restaurants for the Austin community and we continue to do that with the latest additions here in Mueller.”



An artist rendering of the new building that will house la Madeleine and Pieology with outdoor dining space at Mueller's regional retail center; both restaurants are anticipated to open by Spring 2015; image courtesy Rhode Partners.

[Pieology Pizzeria](#): Current Minnesota Vikings All-Pro Offensive Tackle Matt Kalil is bringing his second of six Pieology Pizzerias to the Austin area (his first franchise opened a little over two months ago in Cedar Park). At Pieology Pizzeria, guests (known as “Pieologists[®]”) create and enjoy their own perfect custom pizzas by becoming the chef and choosing from more than 30 fresh, flavorful and healthful toppings and five savory sauces atop fresh dough to design their ideal 11.5-inch pizza. The pizzas are ready to eat, hot out of the searing, open-flame, stone deck oven in about two minutes. Rounding out the menu are Caesar or Classic Organic Pieology salads, savory Herb Butter or sweet Cinnamon Sugar Strips, and a selection of sodas and other branded beverages. Guests can eat in or take their pies home.





La Madeleine: La Madeleine Country French Café was founded in 1983 by self-described “French country boy” Patrick Esquerré to fulfill his dream of bringing classic French country fare to America. Inspired by his mother’s cooking, Patrick insisted on maintaining the integrity of French cuisine by using fresh ingredients and recipes passed from one generation to the next. From its signature fireplace to its crave-worthy food, la Madeleine offers a warm, welcoming atmosphere where guests are invited to come and stay in a casual, French home atmosphere. La Madeleine’s French-inspired fare served throughout the day features handcrafted entrées, sandwiches, salades and soupes, as well as freshly-baked breads and artisan patisseries. La Madeleine will also offer catering services for the Mueller area.



In addition to la Madeleine and Pielogy, Mueller has become home to more than 20 popular restaurants and eateries, including the recently opened [GreenGos](#), [Smashburger](#), [Verts](#), [Boneheads](#), [Xian Sushi and Noodle](#) and [Café Mueller](#) by H-E-B. [Torchy’s Tacos](#) is also planned to open in Mueller later this year.

Other eateries at Mueller include [Chipotle Grill](#), [How Do You Roll?](#), [Jamba Juice](#), [Pad Thai](#), [Papa John’s](#), [Starbucks](#), [Subway](#), [Tino’s Greek Café](#), [Which Wich](#), [Yo So Cool](#), and a collection of food trailers, including [Elixir Coffee](#), [Bud’s PoBoys](#), [mmmpanadas](#), [Fresh Off the Truck](#), [Short Bus Subs](#), [Whole Foods Market](#), and Snap Pod, a former shipping container transformed a food trailer by [Snap Kitchen](#).

About Mueller: Mueller is one of the nation’s most notable new-urbanist communities located in the heart of Austin. The 700-acre site of Austin’s former airport is being transformed into a diverse, sustainable, compatible, revitalizing and fiscally responsible master-planned community. Mueller is taking shape as a joint project between the City of Austin and Catellus Development over 10-20 years following nearly 20 years of extensive citizen input. Upon completion, Mueller will feature at least 5,700 single-family and multi-family homes, a mixed-use town center district, 4.4 million square feet of prime commercial space, 650,000 square feet of local and regional retail space, 140 acres of parks and open space, plus Dell Children’s Medical Center, the Austin Film Studios, The Thinkery, H-E-B and the Austin ISD Performing Arts Center. For more information, visit www.MuellerAustin.com, find us on Facebook at www.Facebook.com/MuellerAustin and follow us on Twitter [@MuellerAustin](https://twitter.com/MuellerAustin).

About Catellus: Catellus is a national leader in mixed-use development, solving some of America’s most complex land challenges. With nearly 30 years of experience as a master developer, Catellus has transformed former airports, military bases and urban industrial sites into thriving retail, residential and commercial communities. These projects, which often include substantial public amenities, add economic, social and environmental value to the communities they serve. Catellus has both the financial strength and development expertise to turn vision into reality at even the most demanding development sites. For more information, visit www.catellus.com.